

## Taiwan LED firms eye US, Europe automotive lighting markets



LED automotive lighting products from Edison Opto, Excellence Optoelectronics, and Everlight Electronics have recently entered the supply chains of US- and Europe-based automakers.

According to Edison Opto, one of the company's subsidiaries now supplies US-based automakers and after-market vendors with the LED lighting modules used in the direction indicators, daytime running lamps and taillights. Edison Opto had 24.3% of consolidated revenues for second-quarter 2018 from LED automotive lighting and expects the revenue proportion to gradually rise to 30%.

Excellence Optoelectronics, with 75% of its revenues coming from the North America market, has occupied nearly 10% of North America's LED automotive lighting module market. Currently, US-based Flex-N-Gate, Germany-based Hella KGaA Hueck and Canada-based Magna International are three major clients for Excellence Optoelectronics, according to industry sources.

Excellence Optoelectronics, in order to increase supply in the North America market, will begin constructing a plant by combining its existing marketing bases and warehouse in Michigan in second-half 2018. The plant will house automated production lines and a design center and come into operation by year-end 2019.



Everlight produces LED automotive lighting modules at its new factory in central Taiwan for supply for US- and Europe-based automakers, with the revenue proportion expected to rise from about 5% in 2017 to over 10% in 2018. Everlight is expanding production capacity for LED automotive lighting modules, with completion scheduled for year-end 2018.

Source: Digitimes

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